

Date: July 1st, 2009

Section 1

Intimate Expressions™

Independent Romance Advisor Application

Application Fee: \$25.00

**Please complete all pages

Application Type (circle one): Kit Purchase, Kit Transfer, Fast Start

Only applicants purchasing a kit or choosing the kit transfer must complete this application first. Applicants choosing the "Fast Start" option must complete the program requirements thru and submit their application with their personal sponsor.

MY INFORMATION:

First Name: _____ Middle: _____ Last Name: _____

Address: _____
(Your Street Address Must Match the Address on Your Billing Credit Card)

City: _____ State: _____ Zip: _____

Shipping Address: _____
(For Product Shipment. Mark SAME if same as ADDRESS)

City: _____ State: _____ Zip: _____

Date of Birth (dd-mm-yyyy): ____/____/____

Social Security # (Required for 1099 reporting): _____-_____-_____

Driver's License #: _____

Home Phone #: (____) ____-____ Cell Phone#: (____) ____-_____

E-mail Address: _____

Yahoo ID (needed for Advisor Message Board): _____

My personal sponsor is (required for Fast Start):

Name: _____ Phone #: (____) ____-____ Rep ID: _____

All New Independent Romance Advisors must submit a four (4) party schedule. You may host the first one yourself.

* A complete schedule is required with application.

(1) Date: _____ Hostess: _____ Phone #: (____) ____-_____

(2) Date: _____ Hostess: _____ Phone #: (____) ____-_____

(3) Date: _____ Hostess: _____ Phone #: (____) ____-_____

(4) Date: _____ Hostess: _____ Phone #: (____) ____-_____

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Section 2

I wish to become an Independent Romance Advisor for Intimate Expressions™ and have elected to choose the one of the following options to start my business:

Option 1) Purchase Your Kit (choose from our four (4) choices below:

~~\$99.95~~ **\$49.95** (\$300.00 retail) *select* _____ (\$19.95 S&H Fee)

~~\$250.00~~ **\$125.00** Starter Kit (\$600.00 retail) *select* _____ (\$40 S&H Fee)

~~\$500.00~~ **\$250.00** Standard Kit (\$1200.00 retail) *select* _____ (\$75 S&H Fee)

Option 2) Fast Start Program

✚ Program designed to allow you to start your business quickly with little out of pocket expense.

✚ Make sure to fill out Page 5 of this application.

♥ I want to apply for "Fast Start" status *select* _____

Option 3) Kit Transfer Program

✚ For people who currently have a kit from another adult party company.

✚ Must submit list of kit contents with application

✚ Must purchase a sales supply kit with application

♥ I want to apply for your "Kit Transfer" *select* _____

All Kits Come With Company Manual

Sales Supply Kits (not included with all options)

Option 1 and 2 include sales supply kits

\$99.95 kit: (includes limited supplies)

\$250 kit: 15 catalogs, 50 customer order forms, 50 invitations + product samples (\$30 supply kit)

\$500 kit: 30 catalogs, 50 customer order forms, 50 invitations + product samples (\$60 supply kit)

\$1000 kit: 60 catalogs, 100 customer order forms, 100 invitations + product samples (\$90 supply kit)

Options 3 must purchase: a \$30.00, \$60.00 or a \$90.00 sales supply kit with application

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Section 3

Payment Options

Calculate Your Total Price: (Do not include sales tax) Read Left to Right!

Kit Purchase Choose Below	Sales Supply Kits Check Your Choices Below	Shipping and Handling	Total Due
<input type="checkbox"/> \$99.95 \$49.95 Cost Retail Value \$300 <input type="checkbox"/> \$250 \$125 Cost Retail Value \$600 <input type="checkbox"/> \$500 \$250 Cost Retail Value \$1200	<p align="center">Optional</p> <input type="checkbox"/> \$30 Kit <input type="checkbox"/> \$60 Kit <input type="checkbox"/> \$90 Kit Your Purchased Business Kit includes supplies.	<input type="checkbox"/> \$99.95 Kit Cost \$19.95 S&H <input type="checkbox"/> \$250 Kit Cost \$40.00 S&H <input type="checkbox"/> \$500 Kit Cost \$75.00 S&H	Price of Kit: \$ _____ Supplies: \$ _____ S&H: \$ _____ Total: \$ _____
Fast Start	Sales Supply Kits Check Your Choices Below	Shipping and Handling	Total Due
Total Retail Sales From Your First Party \$ _____	<p align="center">Optional</p> <input type="checkbox"/> \$30 Kit <input type="checkbox"/> \$60 Kit <input type="checkbox"/> \$90 Kit Your Fast Start Kit does include limited supplies.	\$ _____ X .075 (Show Sales) S/H is 7.5% of your initial party retail sales.	Price of Kit: \$ We Matched It Supplies: \$ _____ S&H: \$ _____ Total: \$ _____
Kit Transfer	Sales Supply Kits MUST Choose One Below	Shipping and Handling	Total Due
Attach your list of kit items	<p align="center">Required</p> <input type="checkbox"/> \$30 Kit <input type="checkbox"/> \$60 Kit <input type="checkbox"/> \$90 Kit	<p align="center">Complimentary</p>	Supplies: \$ _____ Total: \$ _____

Cost From Above: \$ _____.

Application Fee: \$25.00 _____

TOTAL: \$ _____.

Select Payment Method (circle): Visa, M/C, Amex, Discover, Money Order, Cashier's Check

Credit Card Number: _____ CVV# _____

Name as it appears on card: _____ Exp. Date: _____

Address as it appears on credit card statement: _____

City: _____ State: _____ Zip: _____

Your credit card statement will show this charge as ALD Services, LLC or Intimate Expressions

I hereby authorize Intimate Expressions (ALD Services LLC) to charge my credit card a total of \$_____ for the purchase of the demonstration kit selected above. I also authorize Intimate Expressions to charge this card the full retail value (minus what I paid) of my kit should I fail to reach my \$1000 sales goal within 90 days of kit receipt.

Applicant Signature: _____ Date: _____

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Section 4

Intimate Expressions™

Independent Romance Advisor Application – Terms and Conditions

Applicant, upon signing and submission of this application, agrees to the following terms outlined in this agreement and to abide by the regulations outlined in the Intimate Expressions™ IRA Manual of Operations.

Terms and Conditions

An **Applicant** is a person that has submitted a complete Independent Romance Advisor application to Intimate Expressions™ for approval.

An Independent Romance Advisor, **hereafter** referred to as **IRA**, is an **Applicant** whose completed Independent Romance Advisor application has been received and approved by Intimate Expressions™, **hereafter** referred to as **Company**.

The definition of an **IRA** shall refer to an **Applicant** that has decided to start their own, independent business while representing the products that **Company** offers only.

Applicant agrees that it has no affiliation beyond the explanation of membership contained in this application and is not employed by the **Company**.

Applicant shall be responsible for all taxes, registration and licenses fees, and reporting requirements as required by law for the operation of their business.

Applicant acknowledges that they have not been charged any fees by the **Company**, other than those listed in this agreement.

Applicant acknowledges that neither the submitted application fee and/or the kit purchase agreement are not to be considered as any type of business or licensing fee allowing **Applicant** to operate as a franchised or licensed business entity, or as subsidiary of the **Company**.

Sales Tax

Applicant agrees to collect proper sales tax on all customer orders as required by the laws governing their individual states. Upon proper submission of tax monies collected by **Applicant**, **Company** agrees to submit all sales tax monies to the proper governing state agencies.

Applicant agrees that if current sales tax regulations should change, which would not allow **Company** to collect, process and submit sales tax for **Applicant**, **Applicant** will obtain all necessary sales tax licenses and regulations and file and submit to proper state agencies, all sales tax monies collected by their business.

Credit Card Processing and Orders

Applicant shall have the option to process their own credit card orders. **Applicants** not choosing this option acknowledge the **Company** will process credit card orders for the **Applicant** and that **Applicant** agrees to pay **Company** a monthly service charge for this service. The monthly service charge for processing credit card orders is \$10.00 a month.

Applicant shall collect all pertinent customer credit card information as required for order submittal. **Applicant** is responsible for all credit card expenses stemming from insufficient card data and for credit card charge backs not resulting from product warranty or order cancellation within allotted timeframe.

Representation of Like Items or Additional Business

Applicant cannot buy or sell like items while representing **Company**. Product purchased elsewhere may not be sold through **Applicant** at a **Company** event.

Applicant may be a representative for another organization selling non-like items. **Company** must be notified in writing of this circumstance. All sales and demonstrations must be separate from **Company** at any **Company** event.

Terms and Conditions (continued)

Requirements for Applicants

Applicant acknowledges that \$1000 in retail sales must be completed in a 60 day period from date of kit shipment. Individual orders and customer orders will count towards the requirement. S/H fees, sales tax, supplies, hostess credits, and or booking credits Do Not Count towards the requirement.

Applicant acknowledges a personal buying discount of 40% for all new applicants until 60 day sales qualification is met.

Applicant acknowledges that if the requirement is not completed within 60 days, **Applicant** buying discount will drop to 30% off retail prices.

Failure by **Applicant** to complete the requirement within 90 days will make the full retail value of your purchased or "Fast Start" kit due and payable to **Company**.

Deferred payment **Applicant** acknowledges that failure to make the payments due on the specified date will make the full retail value of your purchased due and payable to **Company**.

Stocking Requirements

Applicant acknowledges that no stocking requirements currently exist on products for resale. The decision to retain stock for resale products rests solely with **Applicant**.

Applicant must maintain sufficient levels of demonstration inventory.

Sales Supplies and Promotional Material

Company branded sales supplies must be utilized by Applicant. Sales supplies include but are not limited to: Product catalogs, customer order forms, party order forms, hostess invitations, recruiting brochures, hostess credit program and hostess packets. See the IRA Manual of Operations for a complete and up to date listing of sales supplies.

Trade names, logos, brochures and literature are copyrighted materials and may not be altered without the written approval from **Company**.

Applicant must submit to **Company**, any and all non-**Company** branded promotional material and advertisements for approval before using these materials for their business. All items submitted become the property of **Company**. **Company** reserves the right to restrict the use of non-branded material at any time.

Contractual Agreements

Applicant acknowledges they will not have the right to engage **Company** in any contractual relationship.

Order Submittal

Applicant acknowledges that all funds collected by them must be used for intended purposes.

Applicant acknowledges that they will submit to **Company** all orders from shows within 14 days of show date.

Applicant's failure to submit party orders with the specified timeframe will result in that shows retail sales exclusion from personal sales volume requirements and will not count towards group volume or commission payout.

Applicant's failure to submit party orders within 30 days of show date will result in **Applicant's** forfeiture of buying privileges, forfeiture of down line representation, and forfeiture of leadership rank.

Terms and Conditions (continued)

Leadership Requirement

Applicant's obtaining down line representation will be deemed to have become a "Leader" of their respective down line representatives.

Applicant agrees to support all those in their down-line, regardless of level within organization. Non-support of down-line representative's shall be considered sufficient reason for termination of this agreement.

Resignation, Non-Compete and Solicitation

Applicant may resign their representative status at any time by submitting a written letter to Company. Upon receipt of resignation, Company will suspend representative status and all privileges afforded representative.

Applicant agrees that once a leadership rank of GOLD Leader or higher rank is attained, they will not compete with Company in a direct or indirect manner for a period of 1 year from the time of resignation nor will Applicant solicit, or in any way induce, members of their former down-line or other active representative's, to pursue available opportunities.

Code of Conduct

Applicant will NOT engage in any unlawful, dishonest or deceptive trade practices as defined by Federal, Provincial, State or Municipal laws or regulations.

Applicant will familiarize themselves with the laws of the industry.

Applicant will not allow the attendance of any events by or advocate and sell merchandise to minors.

Applicant business practices shall reflect a courteous, considerate and professional manner. Product presentations shall reflect a truthful manner; no misleading product claims shall be made.

Applicant agrees to investigate, and, to the best of their ability, satisfy all customer complaints.

Legal Proceedings

Applicant agrees that any and all legal proceedings resulting from violation of the terms and conditions set forth in this agreement will be held in the State of Ohio.

Applicant agrees that any and all legal fees, court costs, and misc. expenses incurred in these matters will be the responsibility of the Applicant.

Conclusion

Company reserves the right to refuse any application for any reason which we deem to have sufficient cause.

Company reserves the right to terminate this agreement for any and/or all reasons, including any not listed in this agreement.

Company reserves the right to amend these Terms and Conditions at any time for any reason. By submitting an order to Company, an Applicant is accepting the Terms and Conditions policies and procedures as of that date.

Your Intimate Expressions™ personal sponsor should go over these Terms and Conditions with you and provide their signature at the bottom stating that they did so.

Applicant acknowledges that they have read and understand the Terms and Conditions listed here and agree to be bound by this agreement.

Applicant Signature: _____ Date: _____

Sponsor/Interviewer Signature: _____ Date: _____

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Section 7

Credit Card Authorization

(For IRA Purchases and Credit Card Processing Fee)

NOTE: Valid VISA and MasterCard debit cards may be used!

I _____ declare that I have provided Intimate Expressions™ my credit/debit card information with the understanding that this will be kept on file and will not to be shared with anyone. This card will be used for the monthly credit card processing fee of \$10.00 and for the purchase of products and services by approved **IRA**. The \$10.00 charge will be incurred on the first calendar day of every month. Intimate Expressions will not use this card for any other purposes without prior authorization.

Select Payment Type (*circle*): Visa, M/C, Amex, Discover, Money Order, Cashier's Check

Credit Card Number: _____

CVV#: _____

Name as it appears on card: _____

Exp. Date: _____

Your credit card statement will show this charge as ALD Services, LLC or Intimate Expressions

Address (must be same address as your credit card statement):

(Street)

(City/Town) (State)

(Zip)

Signature

Date