

Date: January 1<sup>st</sup>, 2009

Section 1

**Intimate Expressions™**

**Independent Romance Advisor Application**

**Application Fee: \$25.00**

\*\*Please complete all pages

**Application Type (circle one): Kit Purchase, Kit Transfer, Fast Start**

Only applicants purchasing a kit or choosing the kit transfer must complete this application first. Applicants choosing the "Fast Start" option must complete the program requirements thru and submit their application with their personal sponsor.

**MY INFORMATION:**

First Name: \_\_\_\_\_ Middle: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_  
(Your Street Address Must Match the Address on Your Billing Credit Card)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Shipping Address: \_\_\_\_\_  
**(For Product Shipment. Mark SAME if same as ADDRESS)**

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Date of Birth (dd-mm-yyyy): \_\_\_\_/\_\_\_\_/\_\_\_\_

Social Security # (Required for 1099 reporting): \_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_

Driver's License #: \_\_\_\_\_

Home Phone #: (\_\_\_\_) \_\_\_\_-\_\_\_\_ Cell Phone#: (\_\_\_\_) \_\_\_\_-\_\_\_\_\_

E-mail Address: \_\_\_\_\_

Yahoo ID (needed for Advisor Message Board): \_\_\_\_\_

**My personal sponsor is (required for Fast Start):**

Name: \_\_\_\_\_ Phone #: (\_\_\_\_) \_\_\_\_-\_\_\_\_ Rep ID: \_\_\_\_\_

**All New Independent Romance Advisors must submit a four (4) party schedule. You may host the first one yourself.**

\* A complete schedule is required with application.

(1) Date: \_\_\_\_\_ Hostess: \_\_\_\_\_ Phone #: (\_\_\_\_) \_\_\_\_-\_\_\_\_\_

(2) Date: \_\_\_\_\_ Hostess: \_\_\_\_\_ Phone #: (\_\_\_\_) \_\_\_\_-\_\_\_\_\_

(3) Date: \_\_\_\_\_ Hostess: \_\_\_\_\_ Phone #: (\_\_\_\_) \_\_\_\_-\_\_\_\_\_

(4) Date: \_\_\_\_\_ Hostess: \_\_\_\_\_ Phone #: (\_\_\_\_) \_\_\_\_-\_\_\_\_\_

Date: January 1<sup>st</sup>, 2009

Section 2

**I wish to become an Independent Romance Advisor for Intimate Expressions™ and have elected to choose the one of the following options to start my business:**

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**Option 1) Purchase Your Kit (choose from our four (4) choices below:**

**\$99.95 Special (\$300.00 retail ) *select* \_\_\_\_\_ (\$19.95 S&H Fee)**

**\$250.00 Starter Kit (\$600.00 retail ) *select* \_\_\_\_\_ (\$40 S&H Fee)**

**\$500.00 Standard Kit (\$1200.00 retail) *select* \_\_\_\_\_ (\$75 S&H Fee)**

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**Option 2) Fast Start Program**

**✚ Program designed to allow you to start your business quickly with little out of pocket expense.**

**✚ Make sure to fill out Page 5 of this application.**

**♥ I want to apply for "Fast Start" status *select* \_\_\_\_\_**

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**Option 3) Kit Transfer Program**

**✚ For people who currently have a kit from another adult party company.**

**✚ Must submit list of kit contents with application**

**✚ Must purchase a sales supply kit with application**

**♥ I want to apply for your "Kit Transfer" *select* \_\_\_\_\_**

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**All Kits Come With Company Manual**

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**Sales Supply Kits (not included with all options)**

**Option 1 and 2 include sales supply kits**

**\$250 kit: 15 catalogs, 50 customer order forms, 50 invitations + product samples (\$30 supply kit)**

**\$500 kit: 30 catalogs, 50 customer order forms, 50 invitations + product samples (\$60 supply kit)**

**\$1000 kit: 60 catalogs, 100 customer order forms, 100 invitations + product samples (\$90 supply kit)**

**Options 3 must purchase: a \$30.00, \$60.00 or a \$90.00 sales supply kit with application**

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Section 3

**Payment Options**

**Calculate Your Total Price:** (Do not include sales tax) Read Left to Right!

<b>Kit Purchase</b> Choose Below	<b>Sales Supply Kits</b> Check Your Choices Below	<b>Shipping and Handling</b>	<b>Total Due</b>
<input type="checkbox"/> <b>\$99.95 Kit Cost</b> Retail Value \$300 <input type="checkbox"/> <b>\$250 Kit Cost</b> Retail Value \$600 <input type="checkbox"/> <b>\$500 Kit Cost</b> Retail Value \$1200 <input type="checkbox"/> <b>\$1000 Kit Cost</b> Retail Value \$2400	<p align="center"><b>Optional</b></p> <input type="checkbox"/> <b>\$30 Kit</b> <input type="checkbox"/> <b>\$60 Kit</b> <input type="checkbox"/> <b>\$90 Kit</b>  Your Purchased Business Kit includes supplies.	<input type="checkbox"/> <b>\$99.95 Kit Cost</b> \$19.95 S&H <input type="checkbox"/> <b>\$250 Kit Cost</b> \$40.00 S&H <input type="checkbox"/> <b>\$500 Kit Cost</b> \$75.00 S&H <input type="checkbox"/> <b>\$1000 Kit Cost</b> \$125.00 S&H	Price of Kit: \$ _____ Supplies: \$ _____ S&H: \$ _____ <b>Total: \$ _____</b>
<b>Fast Start</b>	<b>Sales Supply Kits</b> Check Your Choices Below	<b>Shipping and Handling</b>	<b>Total Due</b>
Total Retail Sales From Your First Party  \$ _____	<p align="center"><b>Optional</b></p> <input type="checkbox"/> <b>\$30 Kit</b> <input type="checkbox"/> <b>\$60 Kit</b> <input type="checkbox"/> <b>\$90 Kit</b>  Your Fast Start Kit does include limited supplies.	\$ _____ X <b>.075</b> (Show Sales)  <b>S/H is 7.5% of your initial party retail sales.</b>	Price of Kit: \$ <b>We Matched It</b> Supplies: \$ _____ S&H: \$ _____ <b>Total: \$ _____</b>
<b>Kit Transfer</b>	<b>Sales Supply Kits</b> <b>MUST</b> Choose One Below	<b>Shipping and Handling</b>	<b>Total Due</b>
<b>Attach your list of kit items</b>	<p align="center"><b>Required</b></p> <input type="checkbox"/> <b>\$30 Kit</b> <input type="checkbox"/> <b>\$60 Kit</b> <input type="checkbox"/> <b>\$90 Kit</b>	<p align="center"><b>Complimentary</b></p>	Supplies: \$ _____ <b>Total: \$ _____</b>

**Cost From Above:** \$ \_\_\_\_\_.

**Application Fee:** ~~\$25.00~~ (FEE WAIVED FOR JANUARY 2009)

**TOTAL:** \$ \_\_\_\_\_.

**Select Payment Method** (circle): Visa, M/C, Amex, Discover, Money Order, Cashier's Check

Credit Card Number: \_\_\_\_\_ CVV# \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address as it appears on credit card statement: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Your credit card statement will show this charge as ALD Services, LLC or Intimate Expressions**

I hereby authorize Intimate Expressions to charge my credit card a total of \$ \_\_\_\_\_ for the purchase of the demonstration kit selected above. I also authorize Intimate Expressions to charge this card the full retail value (minus what I paid) of my kit should I fail to reach my \$1000 sales goal within 90 days of kit receipt.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date: January 1<sup>st</sup>, 2009

Section 4

## Intimate Expressions™

### Independent Romance Advisor Application – Terms and Conditions

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**Applicant**, upon signing and submission of this application, agrees to the following terms outlined in this agreement and to abide by the regulations outlined in the Intimate Expressions™ IRA Manual of Operations.

#### Terms and Conditions

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An **Applicant** is a person that has submitted a complete Independent Romance Advisor application to Intimate Expressions™ for approval.

An Independent Romance Advisor, **hereafter** referred to as **IRA**, is an **Applicant** whose completed Independent Romance Advisor application has been received and approved by Intimate Expressions™, **hereafter** referred to as **Company**.

The definition of an **IRA** shall refer to an **Applicant** that has decided to start their own, independent business while representing the products that **Company** offers only.

**Applicant** agrees that it has no affiliation beyond the explanation of membership contained in this application and is not employed by the **Company**.

**Applicant shall** be responsible for all taxes, registration and licenses fees, and reporting requirements as required by law for the operation of their business.

**Applicant** acknowledges that they have not been charged any fees by the **Company**, other than those listed in this agreement.

**Applicant** acknowledges that neither the submitted application fee and/or the kit purchase agreement are not to be considered as any type of business or licensing fee allowing **Applicant** to operate as a franchised or licensed business entity, or as subsidiary of the **Company**.

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#### Sales Tax

**Applicant** agrees to collect proper sales tax on all customer orders as required by the laws governing their individual states. Upon proper submission of tax monies collected by **Applicant**, **Company** agrees to submit all sales tax monies to the proper governing state agencies.

**Applicant** agrees that if current sales tax regulations should change, which would not allow **Company** to collect, process and submit sales tax for **Applicant**, **Applicant** will obtain all necessary sales tax licenses and regulations and file and submit to proper state agencies, all sales tax monies collected by their business.

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#### Credit Card Processing and Orders

**Applicant** shall have the option to process their own credit card orders. **Applicants** not choosing this option acknowledge the **Company** will process credit card orders for the **Applicant** and that **Applicant** agrees to pay **Company** a monthly service charge for this service. The monthly service charge for processing credit card orders is \$10.00 a month.

**Applicant** shall collect all pertinent customer credit card information as required for order submittal. **Applicant** is responsible for all credit card expenses stemming from insufficient card data and for credit card charge backs not resulting from product warranty or order cancellation within allotted timeframe.

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#### Representation of Like Items or Additional Business

**Applicant** cannot buy or sell like items while representing **Company**. Product purchased elsewhere may not be sold through **Applicant** at a **Company** event.

**Applicant** may be a representative for another organization selling non-like items. **Company** must be notified in writing of this circumstance. All sales and demonstrations must be separate from **Company** at any **Company** event.

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Terms and Conditions (continued)

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**Requirements for Applicants**

**Applicant** acknowledges that \$1000 in retail sales must be completed in a 60 day period from date of kit shipment. Individual orders and customer orders will count towards the requirement. S/H fees, sales tax, supplies, hostess credits, and or booking credits Do Not Count towards the requirement.

**Applicant** acknowledges a personal buying discount of 40% for all new applicants until 60 day sales qualification is met.

**Applicant** acknowledges that if the requirement is not completed within 60 days, **Applicant** buying discount will drop to 30% off retail prices.

Failure by **Applicant** to complete the requirement within 90 days will make the full retail value of your purchased or "Fast Start" kit due and payable to **Company**.

Deferred payment **Applicant** acknowledges that failure to make the payments due on the specified date will make the full retail value of your purchased due and payable to **Company**.

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**Stocking Requirements**

**Applicant** acknowledges that no stocking requirements currently exist on products for resale. The decision to retain stock for resale products rests solely with **Applicant**.

**Applicant** must maintain sufficient levels of demonstration inventory.

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**Sales Supplies and Promotional Material**

**Company** branded sales supplies must be utilized by Applicant. Sales supplies include but are not limited to: Product catalogs, customer order forms, party order forms, hostess invitations, recruiting brochures, hostess credit program and hostess packets. See the IRA Manual of Operations for a complete and up to date listing of sales supplies.

Trade names, logos, brochures and literature are copyrighted materials and may not be altered without the written approval from **Company**.

Applicant must submit to **Company**, any and all non-**Company** branded promotional material and advertisements for approval before using these materials for their business. All items submitted become the property of **Company**. **Company** reserves the right to restrict the use of non-branded material at any time.

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**Contractual Agreements**

**Applicant** acknowledges they will not have the right to engage **Company** in any contractual relationship.

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**Order Submittal**

**Applicant** acknowledges that all funds collected by them must be used for intended purposes.

**Applicant** acknowledges that they will submit to **Company** all orders from shows within 14 days of show date.

**Applicant's** failure to submit party orders with the specified timeframe will result in that shows retail sales exclusion from personal sales volume requirements and will not count towards group volume or commission payout.

**Applicant's** failure to submit party orders within 30 days of show date will result in **Applicant's** forfeiture of buying privileges, forfeiture of down line representation, and forfeiture of leadership rank.

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Terms and Conditions (continued)

**Leadership Requirement**

**Applicant's** obtaining down line representation will be deemed to have become a "Leader" of their respective down line representatives.

**Applicant** agrees to support all those in their down-line, regardless of level within organization. Non-support of down-line representative's shall be considered sufficient reason for termination of this agreement.

**Resignation, Non-Compete and Solicitation**

**Applicant** may resign their representative status at any time by submitting a written letter to **Company**. Upon receipt of resignation, Company will suspend representative status and all privileges afforded representative.

**Applicant** agrees that once a leadership rank of GOLD Leader or higher rank is attained, they will not compete with **Company** in a direct or indirect manner for a period of 1 year from the time of resignation nor will **Applicant** solicit, or in any way induce, members of their former down-line or other active representative's, to pursue available opportunities.

**Code of Conduct**

**Applicant** will NOT engage in any unlawful, dishonest or deceptive trade practices as defined by Federal, Provincial, State or Municipal laws or regulations.

**Applicant** will familiarize themselves with the laws of the industry.

**Applicant** will not allow the attendance of any events by or advocate and sell merchandise to minors.

**Applicant** business practices shall reflect a courteous, considerate and professional manner. Product presentations shall reflect a truthful manner; no misleading product claims shall be made.

**Applicant** agrees to investigate, and, to the best of their ability, satisfy all customer complaints.

**Legal Proceedings**

**Applicant** agrees that any and all legal proceedings resulting from violation of the terms and conditions set forth in this agreement will be held in the State of Ohio.

**Applicant** agrees that any and all legal fees, court costs, and misc. expenses incurred in these matters will be the responsibility of the **Applicant**.

**Conclusion**

**Company** reserves the right to refuse any application for any reason which we deem to have sufficient cause.

**Company** reserves the right to terminate this agreement for any and/or all reasons, including any not listed in this agreement.

**Company** reserves the right to amend these **Terms and Conditions** at any time for any reason. By submitting an order to **Company**, an Applicant is accepting the **Terms and Conditions** policies and procedures as of that date.

Your Intimate Expressions™ personal sponsor should go over these **Terms and Conditions** with you and provide their signature at the bottom stating that they did so.

**Applicant** acknowledges that they have read and understand the Terms and Conditions listed here and agree to be bound by this agreement.

**Applicant** Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor/Interviewer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date: January 1<sup>st</sup>, 2009

Section 7

**Credit Card Authorization**

(For IRA Purchases and Credit Card Processing Fee)

**NOTE: Valid VISA and MasterCard debit cards may be used!**

I \_\_\_\_\_ declare that I have provided Intimate Expressions™ my credit/debit card information with the understanding that this will be kept on file and will not to be shared with anyone. This card will be used for the monthly credit card processing fee of \$10.00 and for the purchase of products and services by approved **IRA**. The \$10.00 charge will be incurred on the first calendar day of every month. Intimate Expressions will not use this card for any other purposes without prior authorization.

Select Payment Type (*circle*): Visa, M/C, Amex, Discover, Money Order, Cashier's Check

**Credit Card Number:** \_\_\_\_\_

**CVV#:** \_\_\_\_\_

**Name as it appears on card:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_

*Your credit card statement will show this charge as ALD Services, LLC or Intimate Expressions*

Address (must be same address as your credit card statement):

\_\_\_\_\_  
(Street)

\_\_\_\_\_  
(City/Town) (State) (Zip)

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**Signature**

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**Date**